

Building capacity to improve leadership effectiveness

When Leadership Teams Improve, Everything Follows

COACHING
PARTNERS



Team Coaching for Executive & Senior Leadership Teams

In complex organizational systems, leadership effectiveness is rarely individual—it's systemic. We coach senior leadership teams to strengthen how they align across priorities, decide under pressure, and execute together—in service of their clients and communities.



About Us

Hoffmann Coaching LLC, operating as Coaching Partners Group, is a leadership development and executive coaching firm that helps organizations build coaching based leadership cultures that improve alignment, decision making, and execution across complex systems.

We partner with mission driven organizations to move beyond individual leadership development and instead embed coaching capabilities across leadership teams, enabling more effective collaboration, accountability, and performance at scale.

Our work integrates executive coaching, leadership team coaching, and coaching skills development to strengthen how leaders think, relate, and act both individually and collectively.

Core Services

- Leadership capability building
- Executive & Team Coaching engagements
- Assessment-driven leadership development
- Organizational alignment & collaboration workshops

Differentiators

- Specialized expertise in leadership team & executive coaching
- Embeds coaching practices into leadership routines & team dynamics
- Supports culture shifts toward trust, ownership, and continuous development
- Designs multi-session coaching engagements tailored for leadership teams
- Uses assessment-driven development including surveys and diagnostics
- Supports alignment, accountability, and decision making within leadership teams

Corporate Data

CAGE Code: 6E8K4 | **UEI:** ELJ4SCLZ9BQ3

POC: Theresa Hoffmann | (904) 343-6193

Email: terry@coachingpartnersgroup.com

Website: <https://coachingpartnersgroup.com>

Address: 2136 Softwind Trl W Jacksonville, FL 32224

Socio-Economic Status: Small Business

NAICS Codes: 611430 (P), 541611, 541612, 541618

PSC Codes: R408, R499, U008, U001

Past Performance (names protected)

Healthcare Industry

Date: 2021 – Present

Value: \$185,000 – \$330,000 per engagement

Details: Delivering ongoing leadership team coaching engagements for senior healthcare executive teams spanning multiple hospitals across nine states, focused on alignment, collaboration & execution.

Nonprofit Insurance Solutions Organization

Date: Oct. 2021 – Mar. 2023 | **Value:** \$333,000

Details: Provided leadership coaching to a senior executive leadership team responsible for health care services including insurance, medical clinics & health programs serving millions across the US.

Nonprofit Health System (Florida & Georgia)

Date: Oct. 2021 – Mar. 2023 | **Value:** \$119,500

Details: Delivered coaching & wellness workshops supporting nurses & first responders to build resilience and self-care during COVID.